

Privacy Policy

Controller: Maksim Kyshtymov PR Dizajnerske delatnosti Apexy Novi Sad

Address: Gajeva 1-3, floor 1, apt 3, 21000 Novi Sad, Serbia

Phone: +381 67 775 0165 · Email: maxkysh@gmail.com · Website: ostavica.rs

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1. General

This Policy explains how Maksim Kyshtymov PR Dizajnerske delatnosti Apexy Novi Sad (the "Controller", "we") processes the personal data of visitors to the website ostavica.rs. By using the site and submitting the form you agree to this Policy.

2. Data we collect

- Reservation form data: your name, contact (phone, messenger or email), what you plan to store and the unit size you are interested in.
- Technical and analytics data: IP address, device and browser type, referrer and UTM parameters, pages viewed and actions on the site, session recording (Webvisor) — via Yandex.Metrica and only after your consent.
- Cookies (see section 6).

3. Purposes

- to respond to your request and contact you;
- to provide the storage unit rental service;
- to analyse how the site is used and improve it;
- to measure the effectiveness of marketing channels.

4. Legal basis

Processing is based on your consent (analytics and cookies), as well as our legitimate interest and the necessity to handle your request and provide the service.

5. Sharing with third parties

We use third-party services as data processors: Formspree (delivering form submissions by email) and Yandex.Metrica (web analytics). Data may be processed on servers outside Serbia. We do not sell your personal data.

6. Cookies and analytics

Analytics cookies and Yandex.Metrica are loaded only after you press "Accept" in the consent banner. Strictly necessary cookies are used without separate consent. You can withdraw consent by clearing the site data in your browser — the banner will reappear on your next visit.

7. Retention

We keep form data for as long as necessary to handle your request and stay in touch, after which we delete or anonymise it. Analytics data is retained according to Yandex.Metrica's policy.

8. Your rights

You have the right to access, rectify, erase, restrict and object to the processing of your data, to withdraw consent, and to lodge a complaint with a supervisory authority. To exercise these rights, contact us using the details below.

9. Contact

Maksim Kyshtymov PR Dizajnerske delatnosti Apexy Novi Sad, Gajeva 1-3, floor 1, apt 3, 21000 Novi Sad, Serbia. Phone: +381 67 775 0165. Email: maxkysh@gmail.com.

10. Changes

We may update this Policy from time to time. The current version is always available at ostavica.rs.